

58th People&Projects and LumaTerra Announce Strategic Partnership in Cultural Heritage

Connecting international heritage expertise with regional understanding, from research and conservation to public engagement across West Asia and North Africa.



Dr. Cinzia Perlingieri
Founder, 58th People&Projects



Sarah Al-Karmi
Co-Founder, LumaTerra

BENEVENTO, ITALY and KUWAIT CITY | 12 October 2026
58th People&Projects and LumaTerra Consulting have announced a strategic partnership to support cultural heritage projects across West Asia, North Africa, the Mediterranean and beyond.

The two women-led consultancies combine international expertise in archaeology, heritage research and conservation with regional knowledge, museum development and institutional advisory services. Together, they offer governments, cultural authorities and private developers a coordinated approach connecting heritage research and conservation with institutional planning, interpretation and public engagement.

Based in Italy, 58th People&Projects brings extensive experience in archaeology, heritage research, conservation and project management. Its regional portfolio includes the Hajj and Trade Routes survey and Mughā'ir Shu'ayb excavations for NEOM, heritage impact assessments at AIUla and conservation work at Ghasibah in Diriyah, Saudi

Arabia. Its international network connects heritage professionals, academic specialists and research institutions across multiple disciplines.

Based in Kuwait, LumaTerra brings deep knowledge of the region's cultural, institutional and community contexts, alongside expertise in heritage strategy, museum development, interpretation, educational programming, visitor experience and institutional capability. Its leadership brings experience from major projects including Sheikh Abdullah Al Salem Cultural Centre, Al Shaheed Park Museums, Sheikh Jaber Al-Ahmad Cultural Centre and The Scientific Center of Kuwait.

Connecting heritage research with its public purpose

Archaeological research, conservation, collections management and museum development are closely related, yet often planned separately. As a result, decisions about how heritage will be interpreted and shared with the public may come too late. This partnership brings these disciplines together from the outset, considering the scientific significance, conservation needs, research potential and public interpretation of heritage assets as connected priorities.

The approach also involves communities connected to heritage sites and collections, ensuring their knowledge, perspectives and cultural relationships help shape how heritage is interpreted and presented. The aim is to develop heritage projects that are scientifically sound, culturally relevant, institutionally sustainable and meaningful to the communities they serve.

International reach, regional understanding

The partnership gives clients access to international specialists supported by regional knowledge, cultural understanding and institutional experience. Teams can be assembled around each project's needs, taking account of local priorities, community expectations and institutional requirements.

Combining specialist expertise with project management and institutional planning capabilities, the consultancies support coordinated delivery, scientific quality and operational feasibility. Multidisciplinary teams can be mobilised promptly, with deployment tailored to each assignment.

A shared commitment

Dr. Cinzia Perlingieri, Founder of 58th People&Projects, said:

"Years of working on complex international heritage projects have taught us the importance of bringing the right people together, anticipating challenges, and keeping projects moving. Our partnership with

LumaTerra allows us to connect field research and conservation with museum development and public engagement, while mobilising multidisciplinary teams efficiently. We believe complex projects deserve clear thinking, strong coordination, and a relentless focus on results."

Sarah Al-Karmi, Co-Founder of LumaTerra, said:

"Heritage does not begin or end with an archaeological discovery. What we learn, how we protect it, how we interpret it and how we share it with communities are all connected. This partnership brings those responsibilities together, helping what we discover and conserve today contribute to research, institutions and public understanding for years to come."

Both consultancies share a commitment to protecting cultural heritage, respecting its communities and delivering projects with professionalism, care and accountability.

Working with us

58th People&Projects and LumaTerra support new heritage developments, ongoing programmes and projects requiring specialist expertise or additional delivery capacity. Governments, cultural authorities, research institutions and private developers are invited to contact either consultancy to discuss their projects.

For project enquiries and partnership discussions:**58th People&Projects**

www.58th.it
hello@58th.it

LumaTerra Consulting

www.luma-terra.org
info@luma-terra.org

About 58th People&Projects

58th People&Projects is an Italy-based international cultural heritage consultancy led by Dr. Cinzia Perlingieri. It specialises in archaeological research, heritage assessment, scientific documentation, conservation planning and multidisciplinary project management, drawing on an extensive network of heritage professionals and academic institutions.

www.58th.it

About LumaTerra Consulting

LumaTerra is a Kuwait-based international advisory and institutional capability development consultancy serving the cultural and knowledge sectors. It supports governments, cultural authorities and institutions in strategy, museum and exhibition planning, interpretation, visitor experience, educational programming, community engagement and organisational development.

www.luma-terra.org

Media Contacts**58th People&Projects**

Dr. Cinzia Perlingieri
hello@58th.it

LumaTerra Consulting

Sarah Al-Karmi
info@luma-terra.org

E N D S